



Get those fingers ready and pull out your controllers! The Black College Gaming Association is partnering with **The Urban Nerd Con** to host the inaugural Black College Sports Network's BCSN E-Sports Championships & 4<sup>th</sup> annual Black College Con. Get Your Game on in Atlanta, GA, Friday-Sunday, April 26-28 2024.

On Saturday April 27, the BCGA will host a series of events at TUNC, during their 4<sup>th</sup> annual Black College Con culminating with the BCSN E-Sports Championships. Invited ESports teams from HBCUs across the region will compete in Rocket League and NBA 2K to see who will take home the title! Students will be competing for scholarships and prizes. BCGA will host discussions such as: Candid Conversations with successful Black Leaders & Executives in Gaming & Esports. There will also be a networking mixer hosted by the Black College Sports Network (BCSN).

**Keshia Walker, Founder and Chairwoman of BCGA and Black College Con** had this to say: "We are excited about working with BCSN and The Urban Nerd Con! Collaborations of substance have been one of the major keys for success in our community!"

"It is an extreme pleasure to have the chance to work with Keshia Walker and her team at BCGA! I have known Ms. Walker since our days as members of the FAMU student government! She is and always has been a dynamic leader and I know that BCGA will be an AMAZING partner with The Urban Nerd Con for years to come!" says **Roy M. Eavins II, Executive Director of TUNC**.

HBCU and College ESports teams can register at the following link: <https://forms.gle/mUiNh1VmqTCwmzv18>  
College Student Badges can be purchased at the following link: <https://square.link/u/5wbBdfOR>

**The Urban Nerd Con will be April 26-28 at the Courtland Grand Hotel formerly known as the Atlanta Sheraton Downtown, 165 Courtland St., Atlanta, Ga. 30303. Tickets range from \$20 for a one-day pass to \$60 for a weekend pass to \$80 for a BOGO deal for 2. For more information on TUNC visit: [TheUrbanNerdCon.net](http://TheUrbanNerdCon.net) or email [info@myjbn.com](mailto:info@myjbn.com) for interviews and questions. Leave a voice message at 706-372-7958**

#### **About BCGA:**

The Black Collegiate Gaming Association's purpose is to pivot our black and women of color college students & HBCUs into the overall gaming and esports industry, not only as consumers but as contributors. <https://BCGAUSA.org/> \* [info@bcgausa.org](mailto:info@bcgausa.org)

#### **About BCSN:**

"The Black College Sports Network is the first online media outlet dedicated to LIVE coverage & broadcasting of HBCU sporting events on a weekly basis. The BCSN is the flagship product of the JERICHO Broadcast Networks (JBN). <https://MyBCSN.net> \* [info@myjbn.com](mailto:info@myjbn.com)